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• **JDA Software Group, Inc.**
• **NEWS RELEASE**
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JDA Software's FOCUS 2009 to Feature More than 65 Customer-Led Sessions Bringing Real-World Strategies for Supply Chain Excellence to the Forefront

Scottsdale, Ariz. – April 7, 2009 – [JDA® Software Group, Inc.](http://www.jdas.com) (NASDAQ: JDAS) today announced that **FOCUS 2009**, JDA Software's annual user conference, will feature more than 130 sessions including 65 customer-led sessions and will provide attendees with the opportunity to explore real-world strategies for overcoming challenges, leveraging opportunities, delivering real results and achieving excellence as reflected in the FOCUS 2009 theme: **Challenges. Opportunities. Results. Excellence.** JDA's 19th-annual global conference will be held April 26-28 at the Gaylord National Resort in National Harbor, Md.

19th-Annual FOCUS to Deliver Cutting-Edge Content for Today's Business Climate

Beyond the 65 customer-led presentations, attendees can participate in the more than 30 Special Interest Group (SIG) meetings and more than 30 JDA-led breakouts, roundtable sessions, hands-on workshops and endless opportunities for networking. There will also be an additional 40 "virtual" sessions available during the three-day conference as well as on-demand post conference for registered FOCUS 2009 attendees to leverage and share with their teams.

Companies presenting at the conference span the manufacturing, retail and wholesale distribution industries from the Americas, EMEA and Asia-Pacific regions. A sample of the companies presenting at this year's conference include: **Amway Corporation, Avnet, Black & Decker Hardware and Home Improvement, Coca-Cola Enterprises, Cole's Supermarkets, Dollar Tree Stores, Dr Pepper Snapple Group, DSW, Follett Higher Education Group, Forzani Group, Foster's Group Limited, The Hershey Company, H.J. Heinz Company, IKEA, Liz Claiborne, Lowe's Companies, Meijer, Phillips-Van Heusen, Sara Lee Corporation** and more. Industry thought-leaders presenting at the conference include **Capgemini, The Fashion Institute, Oliver Wight Americas, and Voluntary Interindustry Commerce Solutions Association (VICS)** to name a few. The keynote speaker for FOCUS 2009 is **Sam Donaldson**, one of television's veteran journalists and one of the most recognizable faces in all of broadcasting.

The Innovation Zone: Delivering Innovation through JDA and Industry-Leading Solution Providers

FOCUS 2009 will also feature an Innovation Zone, designed to bring together more than three dozen industry-leading solution provider areas where conference attendees can network, as well as gain and

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JDA Software's Annual Global Conference, FOCUS 2009, to Feature More than 65 Customer-Led Sessions

share additional knowledge of leading solutions and services. Key sponsors of FOCUS 2009 include RPE, this year's elite sponsor, along with the following prestige-level sponsors: **Capgemini, Hewlett-Packard** and **IBM**. Innovator sponsors include **Accenture, Aspect Loss Prevention, AVE Investments, CCI, Columbus Consulting, Edifice, Gladson Interactive, Honeywell, ISD, MeB Consulting, NCR, Oliver Wight Americas, Planalytics, Quadrant Software, RTC, Supplemental Software Solutions, Tender Retail** and **Vision Solutions**. Media sponsors include *Retail Solutions Online, SC Digest, Supply & Demand Chain Executive* and *RIS News*.

To register for JDA FOCUS 2009 and for the latest event information, visit www.jda.com/focus.

About JDA Software Group, Inc.

[JDA[®] Software Group, Inc.](http://www.jda.com) (NASDAQ: JDAS) is the world's leading supply chain solutions provider, helping companies optimize operations and improve profitability. JDA drives business efficiency for its global customer base of more than 5,800 retailers, manufacturers, wholesaler-distributors and services industries companies through deep domain expertise and innovative solutions. JDA's combination of unmatched services, together with its integrated yet modular solutions for merchandising, supply chain planning and execution and revenue management, leverage the strong heritage and knowledge capital of market leaders including Manugistics, E3, Intactix and Arthur. When supply chain results matter, companies turn to JDA. For more information about JDA, visit www.jda.com or contact us at info@jda.com or call +1.800.479.7382 / +1.480.308.3000.

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We do not believe this press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Nevertheless, if remarks in this press release are considered to be "forward-looking" or to have forward-looking implications (such as the anticipated benefits of attending FOCUS), we would remind our investors and prospective investors that future events may involve risks and uncertainties. These risks and uncertainties include, but are not limited to, the risk that some FOCUS participants may not obtain or perceive their desired benefit from attending FOCUS. Other risks and uncertainties that may affect our business are detailed from time to time in the "Risks Factors" section of our filings with the Securities and Exchange Commission. As a result of these and other risks, actual results may differ materially from those predicted. We undertake no obligation to update information in this release.

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