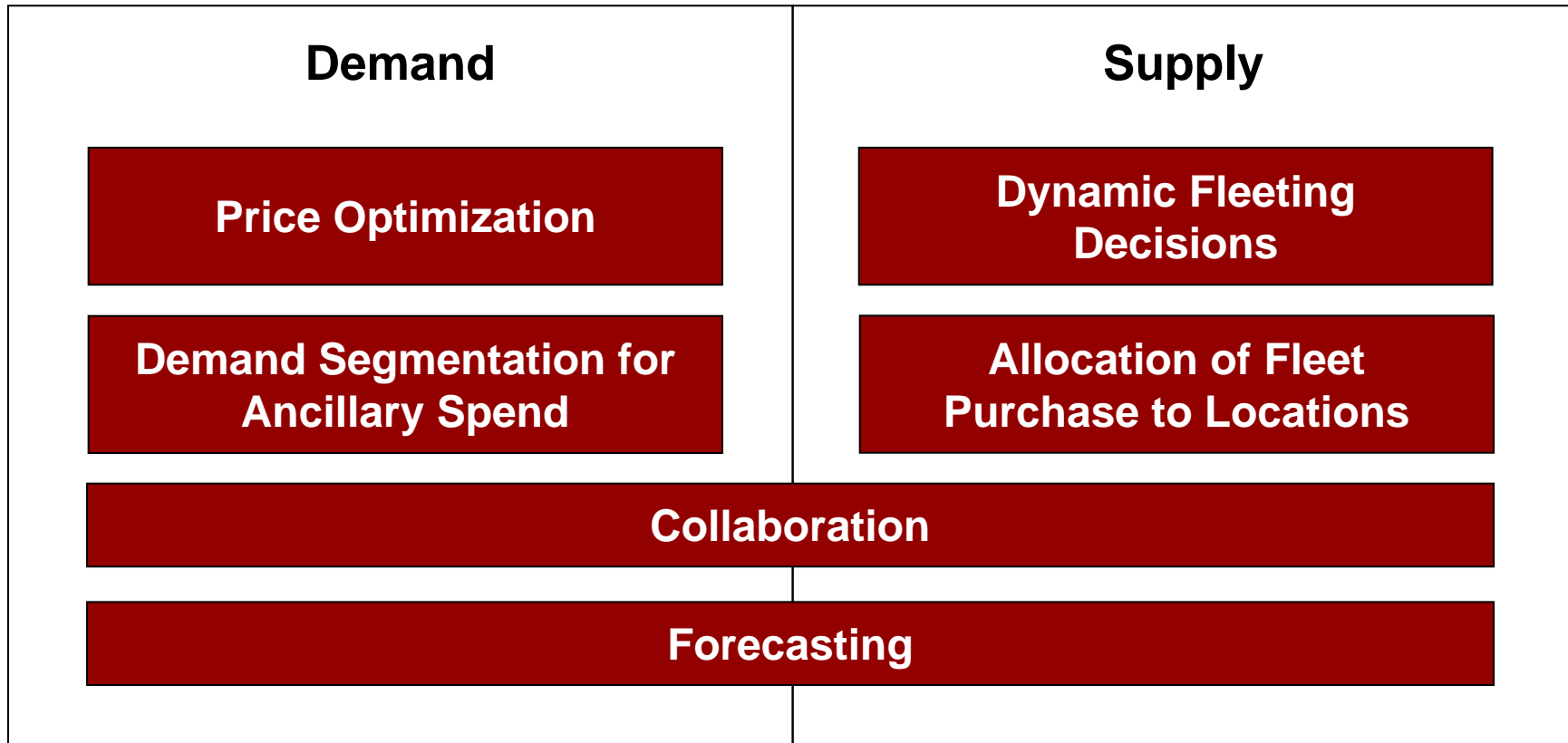


# The rental car business model offers opportunities on both the supply and demand side



JDA's combination of Supply and Demand Chain optimization software and experience positions us uniquely to address the areas of the Rental Car business listed above